





















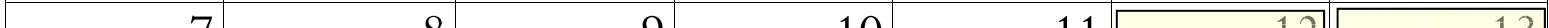













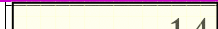
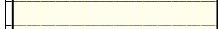
ADVERTISING RECAP

| MEDIA | |
|--|-------------------|
|  | WICU TV CH12 |
|  | WJET TV CH24 |
|  | WSEE TV CH35 |
|  | THE WOLF 93.9 |
|  | STAR 104 |
|  | BOB FM |
|  | CLASSY 100 |
|  | ERIE TIMES NEWS |
|  | TIME WARNER CABLE |

SEPTEMBER

| Sun | Mon | Tue | Wed | Thu | Fri | Sat |
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OCTOBER

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VALUE ADDED EXTRAS

- POSTERS IN HIGH TRAFFIC LOCATIONS
- EDITORIALS IN THE ERIE TIMES NEWS
- WEBSITE
WWW.FORWOMENONLYEXPO.COM
- PRESALE TICKETS AT NATIONAL CITY BANK
- EVENING WITH NATALIE PROMO
- DIRECT MAIL CAMPAIGN